



St. XAVIER'S

CATHOLIC COLLEGE OF ENGINEERING (Autonomous)

Chunkankadai, Nagercoil - 629003
Kanyakumari District, Tamil Nadu

DEPARTMENT VISION

“TRANSFORMING INDIVIDUALS INTO COMPETENT AND ENERGETIC BUSINESS LEADERS OF EMERGING INDIA.”

DEPARTMENT MISSION

M1: ENHANCING STUDENTS' PERFORMANCE TO MATCH INDUSTRY STANDARDS.

M 2: ENCOURAGING FACULTY TO EXCEL AND MASTER THEIR CORE AREAS OF SPECIALIZATION.

M 3: INSTILLING VALUE-BASED EDUCATION AND SOCIAL CONSCIOUSNESS IN THE STUDENT COMMUNITY.

M4: PROVIDING EXPOSURE TO REAL-TIME SITUATIONS AND EVENTS TO BUILD EXPERIENTIAL LEARNING

ABOUT DEPARTMENT

THE DEPARTMENT OF MANAGEMENT STUDIES OFFERING MASTER OF BUSINESS ADMINISTRATION (FULL TIME) COURSE TO THE STUDENTS WAS STARTED IN THE YEAR 2007 AND APPROVED BY AICTE AND AFFILIATED TO THE ANNA UNIVERSITY. THE DEPARTMENT FOCUSES ON MANAGEMENT EDUCATION MORE THAN JUST BUSINESS MANAGEMENT IN RESPONSE TO THE RAPIDLY CHANGING ECONOMIC ENVIRONMENT AND THE GLOBALIZED BUSINESS. THE DEPARTMENT HAS MADE SUSTAINED EFFORTS TO IMPART QUALITY EDUCATION TO MEET THE NEEDS OF CORPORATE TECHNO WORLD. THE COMMITMENT OF THE DEPARTMENT IS THOUGHT LEADERSHIP WITH A DEEP UNDERSTANDING OF BUSINESS. THE APPROACH TO PEDAGOGY COMBINES PROJECT WORKS, CASE STUDIES AND INSTRUMENTED FEEDBACK WITH A STRONG EMPHASIS ON CONCEPTS AND THEORY. OUR ENDEAVOUR IS TO PRODUCE MANAGEMENT SYSTEMS THINKERS AND PROBLEM SOLVERS, WHO GO ON TO MAKE THIS WORLD A BETTER PLACE TO LIVE.

HOD'S MESSAGE

IT GIVES ME IMMENSE JOY TO ADDRESS THE STUDENTS, FACULTY, AND READERS OF THE DEPARTMENT OF MANAGEMENT STUDIES AT ST. XAVIER'S CATHOLIC COLLEGE OF ENGINEERING. THIS ACADEMIC YEAR HAS BEEN A JOURNEY OF TRANSFORMATION, INNOVATION, AND GROWTH. OUR DEPARTMENT REMAINS COMMITTED TO CREATING AN ENVIRONMENT THAT BLENDS ACADEMIC LEARNING WITH REALWORLD APPLICATION, EQUIPPING OUR STUDENTS TO BECOME DYNAMIC PROFESSIONALS AND RESPONSIBLE LEADERS. TO BRIDGE THE GAP BETWEEN ACADEMIA AND INDUSTRY, OUR STUDENTS VISITED ORGANIZATIONS SUCH AS * INDUSTRIAL VISIT V.V.V & SONS EDIBLE OIL LIMITED, HATSUNAGRO PRODUCT LTD AND ASHOK LEYLAND, OBSERVING LIVE BUSINESS OPERATIONS AND MANAGEMENT PRACTICES. THESE EXPERIENCES ENRICHED THEIR LEARNING BEYOND TEXTBOOKS.

MOREOVER, OUR STUDENTS HAVE SHOWN REMARKABLE INITIATIVE BY PARTICIPATING IN SYMPOSIUM, NATIONAL LEVEL EXHIBITS. THEIR DEDICATION AND ENTHUSIASM CONTINUE TO BRING ACCOLADES TO THE DEPARTMENT. AS WE MOVE FORWARD, I URGE EVERY STUDENT TO EMBRACE CHANGE, DEVELOP A PROBLEM-SOLVING MINDSET, AND CONTRIBUTE POSITIVELY TO SOCIETY. THE FUTURE OF BUSINESS BELONGS TO THOSE WHO ARE ETHICAL, INNOVATIVE, AND ADAPTABLE — AND I AM CONFIDENT THAT OUR STUDENTS ARE ON THE RIGHT PATH.

EVENTS



The Xavier's Management Association (XMA) of St. Xavier's Catholic College of Engineering, Chunkankadai, Nagercoil, hosted an engaging seminar on Job Hunt Training. The session was led by Mr. Mohamed Yoosuf, who gave the students a practical roadmap on how to prepare for their careers.

He started by stressing the importance of setting clear goals not just getting "any job," but deciding on a specific company and a specific role to work toward. To help with this, he introduced the students to Y Combinator, a website where they can explore companies based on their own interests. Mr. Mohamed Yoosuf also shared tips on how to make the most of LinkedIn. He encouraged students to connect with professionals in their dream companies, follow their posts, and engage by sharing genuine comments. He explained that this not only builds visibility but also helps students understand industry expectations better.

The seminar also highlighted the role of YouTube and other online platforms in learning new skills and keeping pace with emerging trends. His advice was clear: keep upgrading yourself, stay curious, and use every resource available. He motivated the students to stay focused on their goals and to keep upgrading themselves with new skills. Finally, he explained what companies expect from candidates today continuous learning, professional networking, and the right attitude to grow within the industry



The Inauguration of the Xavier's Management Students' Association for the academic year 2025-2026 held at St. Xavier's Catholic College of Engineering (Autonomous) on August 14, 2025, at the EEE Seminar Hall. The programme commenced at 10:00 AM with a prayer song by the department choir followed by welcome dance.

The dignitaries on the dais lighted the lamp and made the event more brightful. Mr.S. K. Ahil Dharshan, XMA Student Treasurer welcomed the gathering. Our dearest Correspondent Rev.Fr. S. Godwin Selva Justus gave an excellent talk about the good managers and advised the students to mould themselves by thinking of everyday reality. He also congratulated the office bearers and advised the students to be aware of their own needs in the corporate world to become the best managers.

Mrs. S. Jasmine Suguna, head of the department, introduced the new office bearers. Ms. S. Xavier Shanu, Student Secretary, XMA presented the association's 2024-2025 annual report.

The chief guest introduction was given by Mr. G. Jenit Hanson, XMA Faculty Advisor. Inaugural address was given by the Chief guest Mr. S. Ajith Kumar, Founder & MD, ASK Training Solutions. He inspired the students with motivational story by describing the eligibilities that a manager should possess. He advised the students to gain more real time practical knowledge and also he encouraged the students to participate more management event.

Our beloved Principal Dr. J. Maheshwaran felicitates the gathering. He congratulated the new office bearers and asked the students to actively take part in the association activities to improve their managerial skills. Our dearest Correspondent Rev.Fr. S. Godwin Selva Justus gave an excellent talk about the good managers and advised the students to mould themselves by thinking of everyday reality. He also congratulated the office bearers and advised the students to be aware of their own needs in the corporate world to become the best managers.

Mr. R. K. Harish, Joint Secretary, XMA gave the vote of thanks. She thanked all the dignitaries, faculty members of the department and the students of MBA. The inauguration function was ended by college anthem followed by the refreshment for all participants.

EVENTS



A seminar on “Recent Developments in the Legal System” was organized by St. Xavier’s Catholic College of Engineering, the seminar was held at MBA LAB on 09 September, 2025 aimed at educating students about important changes in the legal framework and empowering them with knowledge to protect their rights in the modern digital world. The session was conducted by Mrs. I.T. Jeyashree, who explained recent developments in the legal system with relevant examples to help students better understand the practical applications of the law. The resource person began by providing an overview of the evolving legal system, emphasizing how laws adapt to technological growth and societal changes. She explained the Consumer Protection Act, illustrating how consumers can protect their rights against unfair trade practices and how complaints can be easily filed online using official government portals. Mrs. Jeyashree also spoke in detail about laws that ensure women’s safety, including provisions that protect women from harassment, domestic violence, and workplace discrimination. She explained the importance of awareness regarding these laws and encouraged students to stand against gender-based injustice. Another important topic discussed was fraud prevention in the digital era. She highlighted common types of fraud such as phishing and identity theft, and provided useful advice on how to safeguard personal information and respond in case of fraud attempts. Further, the session covered electronic agreements and their legal validity, where Mrs. Jeyashree explained how digital contracts work under the IT Act, and the importance of digital signatures. A major part of the seminar focused on cybercrimes and punishments. She elaborated on various cyber offenses such as hacking, data theft, and cyber stalking, while explaining the relevant sections of the Indian Penal Code and IT Act, including the types of punishments involved. The seminar concluded with an explanation of the timeline for online complaint resolution, guiding students on how to file complaints regarding consumer disputes, cybercrimes, and safety issues through official portals. Overall, the seminar successfully created awareness about legal rights, modern digital laws, and the importance of taking action to protect oneself. The interactive session helped students clarify practical doubts, making it highly effective and informative

The Xavier’s Management Association (XMA) of St. Xavier’s Catholic College of Engineering, Chunkankadai, Nagercoil, organized a workshop on the topic of career ready-skills on 10/09/2025 at MBA Lab. The resource person Mr. Arivalagan . D started the workshop by the giving insights about the steps to enter into top MNC company. He also explained about the qualities top companies look for. He shared his 9 years work experience at amazon and 4 years experience at Flipkart . He gave a clear picture regarding the approach to project and internships. He explained how a corporate looks like and also demonstrated about various departments in it. In addition to the above, he also described how to develop a resume. He motivated the students to have a lion’s attitude to be successful in their career. He also , explained about his skill development centre. Finally the session ended with the vote of thanks by 1st MBA student.

EVENTS



Day 1: 11.09.2025 The seminar on Financial Planning for Young Citizens commenced at 9:30 AM in the MBA Department Laboratory. The session was hosted by Ms. Sandra of II MBA. The program began with a welcome address delivered by Mr. Adriel of II MBA, followed by an introduction of the chief guest, Dr. K. Prabhakaran, presented by Ms. Susmitha of II MBA. At 9:45 AM, the lecture was initiated by Dr. Prabhakaran. The session lasted for approximately two and a half hours, during which participants were introduced to the fundamentals of personal financial management. Key aspects discussed included savings, budgeting, and the importance of early financial planning. A lunch break was observed from 12:15 PM to 1:05 PM, after which the program resumed. From 1:05 PM to 2:30 PM, the speaker demonstrated websites and explained their use in determining a company's stock value. Day 2: 12.09.2025 The second day of the seminar commenced at 9:30 AM with the continuation of the lecture by Dr. Prabhakaran. The focus of the session was on investment strategies for young citizens, particularly in the stock market. Websites were demonstrated by the speaker, and the procedure for utilizing them to identify and analyze a company's stock value was explained. Safe and practical investment methods for beginners were highlighted with live demonstrations. Comprehensive guidance was shared on topics such as: Evaluation of currency over time, asset-to-liability ratio, allocation of income for EMI payments, insights into stock market functioning and methods of personal wealth management. The lecture concluded at 12:15 PM, followed by a lunch break until 1:00 PM. The post-lunch session extended for another two and a half hours, during which practical case examples and live demonstrations were provided by the resource person. The two-day seminar concluded with a Vote of Thanks proposed by Ms. Tharika of II MBA. The program was designed to educate young adults about the financial world while also providing certification that would contribute to their professional portfolio and enhance their knowledge of careers in finance. Acknowledgements Special appreciation was extended to Dr. Darling Selvi, Mr. Jenit Hanson, Ms. Jasmine Suguna (Head of the Department), and the MBA Department faculty and students for their efforts in ensuring the smooth organization and successful execution of the seminar

The Xavier's Management Association (XMA) of St. Xavier's Catholic College of Engineering, Chunkankadai, Nagercoil, organized an insightful seminar on the topic "Startup Skills for Entrepreneurs." The event aimed at inspiring and educating students about the essential skills required to start and manage successful entrepreneurial ventures. The seminar was held on 12/09/2025 at MBA Lecture hall -1. The session was conducted by the esteemed resource person, Dr. K. Prabhakaran, who has extensive experience in the fields of entrepreneurship and financial management. He began the seminar by explaining the importance of having valuable and innovative ideas when it comes to building a startup. Dr. Prabhakaran emphasized that successful entrepreneurship begins with a unique concept and the courage to take bold steps. He motivated the students to identify real-world problems and think creatively about solutions that could be transformed into viable business opportunities. One of the key highlights of the session was Dr. Prabhakaran's in-depth discussion on the stock market. He explained how the stock market operates, its significance in the economy, and why young students should develop an understanding of investments early in their lives. According to him, knowledge of investment strategies and market behavior is crucial for financial independence and future wealth creation. Furthermore, the speaker provided insights into the current gold rate. He encouraged students to stay updated with economic trends and analyze how these fluctuations can impact both personal finance and business decisions. The seminar was highly interactive, as students actively participated by asking questions and sharing their views on entrepreneurship and financial markets. Dr. Prabhakaran patiently answered all queries. The event concluded successfully with a vote of thanks, expressing gratitude to the resource person, faculty members, and all the students who participated.

EVENTS



The Inaugural session started by 10.00 a.m. with a prayer song and Ms. Sanjana Z the Student Secretary of XIBITA 10.0 delivered the welcome address. The Organizing Secretary of XIBITA 10.0 Dr. Subi Mol G S Asst. Prof. gave an insight about XIBITA 10.0. Principal Dr. J. Maheswaran felicitated the gathering. Ms.S.Jasmine Suguna, HOD of Management Studies introduced the Chief Guest and the function was inaugurated by the Chief Guest Mr.Ashok Paskalraj, the founder of ZyNerd, Chennai, delivered an inspiring speech emphasizing the values of excellence, dedication, and commitment in all endeavours. Correspondent Rev. Fr. S. Godwin Selva Justus, delivered the Presidential address. The Inaugural session ended with vote of thanks by Mr. Bijolin Bin Sam R, the Student Secretary of XIBITA 10.0. In this Best Manager event 6 participants from 6 colleges had participated. Five preliminary rounds were conducted. From that 3 participants were selected for the final round on stage. Finally a participant from Arunachala College of Engineering for Women Manavilai, was declared winner with the cash award of Rs.5,000/- and a trophy. This event was sponsored by Johnson & Associates, Marthandam. Judge 1: Mr. Mohammed Yoosuf, Founder of HorizonX, Founder of CareerPrep AI, Channel Partner & Sales Collaborator, School of Etiquette and Protocol. Judge 2: Mr. M. Anto Xavier Roche, Dean of Student Futuristic Service Training & Placement Officer,SXCCE. Corporate walk 'StrideX' This is a team event. 5 teams from different colleges participated. Finally Stella Mary's College of Engineering, won the first prize of cash award Rs 3000 with trophy and a team from Scott Christian College, won the second prize of cash award Rs.2000 with trophy. The event was sponsored by Jac & son and Modern art & dance Studio, Nagercoil. Judge 1 – Dr.M. Maenu, Assistant Professor, Department of English, SXCCE Judge 2 – Ms. Sahaya Rinoshia S A, Human Resource Business Partner, Takntgigs, Chennai. Judge 3 – Ms. Flincy Stephen Raj,Teacher at Vedanta Academy, Chennai. Collage 'MosXart' This is a team event. 28 teams from different colleges participated in the event. They were asked to create the content of the theme. Finally two teams were selected based on the best theme created. A team from Stella Mary's College of Engineering, won the First prize with the cash award Rs.3000 and a trophy and a team from Nesamony Memorial Christian College, Marthandam, won the Second prize of Rs.2000 and a trophy. This event was sponsored by Jac & son and KS Foundation. Judge 1: Dr. N. Priya Kumari, Assistant Professor, Annai Velankannai College, Tholayavattam. Judge 2 : Ms. B. Helen, HR Executive, Façade lighting Services. Judge 3 : Dr.J. Jani Mercybai, Assistant Professor in Commerce, Holy Cross College, Nagercoil. Business Quiz 'IntelliX' This is also a team event. 27 teams from different colleges participated. Finally the team from Nesamony Memorial Christian College, Marthandam, won the First prize with the cash award Rs.3000 and a trophy and a team from Joy University, Vadakangulam, won the Second prize of Rs.2000 and a trophy. This event was sponsored by Jac & son and Dr. Fino's Multi Specialty Dental Clinic. Overall Championship at XIBITA 10.0 was a remarkable achievement.Valedictory The valedictory session was presided over by principal Dr J Maheshwaran and vice principal Dr V Christus Jaya Singh.Welcome address was given by Ms Xavier Shanu,XMA secretary.The valedictory report was read by Dr. Subi Mol G S .In the valedictory session Principal, Vice principal, HOD and the Organizing secretary have distributed the prizes to the event winners. Certificates were issued to the students in recognition of collecting sponsorships. Mr Ahil Dharshan,XMA treasurer has proposed the vote of thanks. The Management Fest comes to an end around 4.00 p.m. Sponsors: The event received a good response from the sponsors. It is a team work and great effort taken by the students and staff. Rs.129000/- collected from 31 sponsors. Among the various sponsors like Johnson & Associate, Jac&Son, Dr.Fino's MultiSpecialty Dental Clinic, George and sons Kallarackals Jewellers, Selvam painting, Location Multicuisine Restaurant, KS Foundation, Modern Arts & Dance studio, Unique collections, Nim Technologies, SR Plywood and glasses, Nutrice, IceBay, Ethamozhy Coir Cluster, NKR hotel, Naveen furniture, MKS veg shop, Pandhal restaurant, Ahava travels, Harish, Ashika, Capelevate tech, Platez, Rogs cakes and brownies, Annachi tea shop, MFY colachel, IOB, Vasantham hospitals, PHd Panipiri, Sprinklez boutique, Credible weddings, etc., have given great support.

EVENTS



DAY 1: 17.09.2025 – Vagamon The tour commenced from the college on 16/09/2025 evening, The team reached Vagamon at around 8:00 AM. Accommodation was arranged comfortably, enabling all students to freshen up for the day's activities. Breakfast was served at 9:30 AM. Students were guided properly to secure their rooms and all the destinations scheduled under the Vagamon package were covered successfully. Lunch was provided at a well-maintained dining hotel. Dinner was served at the stay location, where room facilities were satisfactory.

DAY 2: 18.09.2025 – Alappuzha to Kochi The team checked out from the Vagamon accommodation after breakfast and proceeded towards Alappuzha. Lunch was arranged at a hotel, and the quality and quantity were appropriate for the package. Students visited all planned locations in Alappuzha and concluded the day's sightseeing at Alappuzha Beach, where they engaged in group activities, photography, and relaxation. Dinner was arranged conveniently. After dinner, the group travelled to Kochi for the night stay. Room arrangements were smooth, allowing students to rest comfortably after the day's travel.

DAY 3: 19.09.2025 – Kochi The team checked out from the accommodation in the morning. Breakfast was served before beginning the day's visits. The first stop was the Hill Palace Museum. Lunch was served at a hall equipped with both lift and stair access. After lunch, students spent time at Lulu Mall for shopping and relaxation. Later, the group visited Kochi Beach, enjoying outdoor activities, group interactions, and photo sessions. In the evening, the team proceeded for DJ boating, which became one of the most memorable highlights of the tour. Students enjoyed music, dance, celebrations, and the cake-cutting ceremony marking the successful completion of the three-day trip. Dinner was served onboard. After completing all activities, students were dropped safely at their respective locations— Padanthaalumoodu, Marthandam, Azhagiyamandapam, Thuckalay, Villukuri—and finally at the college campus.

OVERALL EXPERIENCE The three-day tour was well-organized and enjoyable, providing a blend of learning, recreation, and memorable experiences. The students expressed high satisfaction with the arrangements and activities. The travel experience throughout the tour was safe, smooth, and comfortable. Coordination by the tour operators was timely and effective. Students enjoyed all major destinations, including Vagamon, Alappuzha, Alappuzha Beach, Kochi Beach, Hill Palace Museum, Lulu Mall, and the DJ boating experience. The food provided during the tour was satisfactory in both quality and quantity. Accommodation at all locations was comfortable and well-arranged. Transportation services were reliable, and the driver was cooperative and attentive.

EVENTS



Our industrial visit to V.O. Chidambaranar (VOC) Port, Thoothukudi, on 17 November provided a valuable practical understanding of port operations and maritime logistics. VOC Port, one of India's major and fast-growing seaports, plays a crucial role in import and export activities, and the visit helped us observe the real-time functioning of a large-scale port environment. The visit began with an orientation session, where port officials introduced the history, importance, and operational structure of VOC Port. We learned about different types of cargo handled at the port, including container cargo, bulk materials like coal and fertilizer, liquid cargo, and general goods. Officials also explained the digital management systems used for cargo tracking, vessel monitoring, and documentation. During the field visit, we observed berth operations, including ship berthing, unloading processes, and the use of advanced equipment such as gantry cranes, mobile harbour cranes, and conveyor systems. We saw how containers are stacked, stored, and moved within the yard, gaining an understanding of logistics planning and yard management. We also visited the control room, where we were introduced to the Vessel Traffic Management System (VTMS), which monitors ship movements and ensures safe navigation. Port engineers explained safety procedures, environmental measures, and the coordination required among various departments to maintain smooth operations. The interaction with port officials helped us understand customs processes, documentation for import/export, and the importance of automation in modern ports. Overall, the visit offered a comprehensive exposure to maritime operations, strengthened our academic knowledge, and highlighted the significance of VOC Port in supporting economic and industrial growth in Tamil Nadu and India.



The Five-Day International Level Faculty Development Programme organized by the Department of Management studies, St. Xavier's Catholic college of Engineering on "Artificial Intelligence and Applications in Management" started on 22nd Sept 2025 and comes to an conclusion on 26th Sept 2025, concluded successfully with the gracious presence and contribution of eminent speakers from academia and industry. Day3: The third day's session was conducted by Mr. Shiju Vethamuthu Nesamony, Managing Director, Ethamozhy Coir Cluster, Kanyakumari. His lecture focused on the theme AI Driven Automation in Operations Management. He elaborated on how Artificial Intelligence is transforming operational workflows, enhancing efficiency, and reducing human intervention in repetitive tasks. He highlighted the role of automation in optimizing supply chains, improving decision-making, and fostering innovation across industries. Emphasizing the need for academia to equip students with future-ready skills, Dr. C. Seldev Christopher, Professor, St. Xavier's Catholic College of Engineering, Nagercoil, who delivered an engaging lecture on the ethical implications of Artificial Intelligence in management. He highlighted the challenges of data privacy, transparency, accountability, and bias in AI-driven decision-making processes. His session emphasized the need for responsible AI adoption in business practices and guided participants on fostering ethical awareness while integrating AI tools into management and research.

EVENTS



The Five-Day International Level Faculty Development Programme organized by the Department of Management studies, St. Xavier's Catholic college of Engineering on "Artificial Intelligence and Applications in Management" started on 22nd Sept 2025 and comes to an conclusion on 26th Sept 2025, concluded successfully with the gracious presence and contribution of eminent speakers from academia and industry. The FDP aimed to enrich faculty members, research scholars and PG students with contemporary knowledge, practical insights, and research-based practices across diverse domains. The five-day FDP witnessed the active participation of around 31 faculty members from other colleges and 107 members from our college making the programme highly engaging and impactful. Day1: The programme commenced with an insightful session by Dr. C. Janarish Saju, Senior Data Scientist, Iconz, Hyderabad. He elaborated on the evolving role of data science in decisionmaking and business strategy. His interactive lecture highlighted the applications of Artificial Intelligence and Machine Learning in various sectors, emphasizing practical tools and methodologies that faculty can integrate into teaching and research. Day2: On the second day, Dr. S. Ajitha, Associate Professor, Ramiah University of Applied Science, Bengaluru, who spoke extensively on AI in information security and its growing significance. She highlighted the impact of AI changing the business landscape and the opportunities and expansion provided by these developments. Her session emphasized the importance of equipping faculty and students with the knowledge and skills required to address emerging challenges in cybersecurity through AI-driven solutions. Day5: The final day was led by Mr. C. John Justus, Head of Development and Operations, MUFG Hong Kong who delivered a thought-provoking lecture on AI in financial risk assessment and management. His session provided deep insights into how Artificial Intelligence is revolutionizing risk prediction, fraud detection, and decision-making in the financial sector. He illustrated practical applications of AI tools in identifying market trends, enhancing compliance, and minimizing operational risks. The lecture encouraged participants to explore opportunities in fintech and highlighted the growing need for interdisciplinary expertise in finance and technology.